

## **RULES & REGULATIONS**

THESE RULES AND REGULATIONS HAVE BEEN DRAWN UP FOR THE PURPOSE OF PROVIDING A WELL-BALANCED, WELL-REGULATED, ATTRACTIVE AND SUCCESSFUL ONLINE EXPOSITION. IN AN EFFORT TO PROVIDE THE GREATEST GOOD TO THE GREATEST NUMBER OF PEOPLE, EXPO MANAGEMENT RESERVES THE RIGHT IN ALL EMERGENCIES TO MAKE SUCH RULINGS AS MAY APPEAR TO THE BEST INTEREST OF THE ENTIRE EXHIBITION AND THE EXHIBITOR AGREES TO ABIDE BY SUCH RULINGS.

- Eligibility: All Exhibitors must pay in full at the time of the Virtual Expo.
- Payment Terms: All payments must be made per the schedule on the exhibit contract for the virtual space. The final balance must be paid by the date indicated on the exhibit contract for the online expo space. Space that is not fully paid for by that date is subject to cancellation or reassignment at the option of management without a refund. Assignment of online space will be made upon final payment in full.
- Goods to be Exhibited: No exhibitor shall promote or exhibit or permit to be exhibited in the online space allotted to him/her any goods other than those specified in the exhibit contract for the expo when signed by management, nor shall he/she exhibit or permit to be exhibited thereon displays or advertising other than his/her own or as specified in the exhibit contract for the expo.
- Exhibits and Literature: False, misleading or disparaging literature about products or companies in the health industry may not be disseminated on the virtual expo. Such literature will be removed at the discretion of management. Trinity HFE is committed to producing a virtual expo that represents all segments of the health/natural products industry. Any company making claims about products or uploading literature that cannot be substantiated with significant scientific data in their virtual space may be subject to removal from the expo without refund. Management reserves the right to prohibit the installation of or to remove from the exhibition any exhibit or part of an exhibit, any exhibitor or employee, which, or who, in the opinion of management is objectionable. This may apply to the actual exhibits, signs, catalogs, souvenirs, and printed matter or to persons and their conduct, and includes violations of the Rules and Regulations set forth in this document, misrepresentations, in applying for virtual space and any other action which in the sole judgment of the management is objectionable or contrary to the best interest of the association.
- Non-Disparagement: Exhibitor agrees not to make any statements, written or verbal, or cause or encourage others to make any statements, written or verbal, that defame, disparage or in any way criticize the personal or business reputation, practices, or conduct of Trinity HFE and its affiliates, including other Exhibitors, Trinity employees, directors, and officers.
- Liability: Exhibitor must comply with all state and federal laws and/or regulations. Exhibitor agrees that if Trinity HFE should incur liability for any act whatsoever as determined by an appropriate court of law or any other binding decision making body, the damages to which the exhibitor shall be entitled shall be limited to the amount of the exhibit fee paid by the exhibitor.
- Force Majeure: In the event that any outside cause such as war, fire, strike or other emergency, or in case of government intervention or regulation, military activity, or any other circumstances that make it impossible or inadvisable for expo management to hold the expo at the contracted time, this agreement shall terminate and the exhibitor waives any claim for property or other damages or compensation except the pro rata return on the amount paid after deduction of actual expenses incurred in connection with the expo function and there shall be no further liability on the part of either party.
- Cancellation of Exhibit Application: All contract cancellations or downsizing by an exhibitor must be made in writing and are subject to a 100% cancellation fee. If an exhibitor cancels the contract 30 days or more prior to the event, a 100% cancellation penalty fee will apply.